

SOCIAL PROMOTION, WEBSITE, AND MEDIA COMMITTEE

Q.NO	NAME SURNAME	DUTY
1	Assis. Prof. Dr. Serkan ŞENKAL	Minister
2	Lecturer Zübeyir Şükrü ÖZKORUCU	Member
3	Lecturer Onur DAL	Member

Social Promotion, Website, and Media Commission Responsibilities:

1. Corporate Promotion:

- Promote the school's academic, social, and cultural activities globally.
- Use language appropriate to the corporate vision and mission in promotional publications.
- Update promotional presentations such as brochures, exhibitions, and presentations.

2. Website Management:

- Ensuring the school's web system is up-to-date and functional.
- Regularly updating announcements, news, and events on the website.
- Ensuring web accessibility and openness to users.

3. Social Media Management:

- Actively managing the school's social media accounts.
- Sharing events, achievements, and announcements on social media channels.
- Implementing strategies to increase followers and improve efficiency on social media.

4. Event Planning and Announcement:

- Promoting internal and external school events (symposiums, conferences, workshops, etc.).
- Archiving event posters, social media posts, and website announcements.

5. Photography and Video Recording:

- Taking photographs and recording videos at essential events at the school.
- Ensuring that images are edited and shared in the appropriate format.

6. Content Production:

- Producing original and compelling content for the website and social media.
- Includes content such as interviews, articles, and success stories.

7. Monitoring and Evaluation:

- Monitoring and reviewing promotional information.
- Archiving reports for more effective promotion and marketing.

8. Cooperation and Coordination:

- Coordinate with other committees and administrative units.
- Cooperating with external members (local media, institutions, etc.) when necessary.